



We are proud to invite you to become a sponsor of

**XXIIth IUPAC Symposium on Photochemistry
to be held in Göteborg, Sweden July 28- August 1, 2008**

Capture immediate market exposure, achieve year-long recognition for your company, find future buyers, employees or collaborators and support the goals of IUPAC 2008 by becoming a sponsor and/or exhibitor at this international conference.

The conference has extremely high visibility within the photochemistry research community. It will be the latest in a very successful and long-running series of biennial symposia. The 2006 meeting, held in Kyoto, Japan, attracted over 700 participants. The symposium covers all aspects of the interaction of light and matter, including photochemistry, photophysics and spectroscopy, photobiology, and photochemical aspects of materials science. More information is available at the Symposium Web site: <http://photoscience.la.asu.edu/Goteborg2008/>.

Be sure that you use this opportunity for visibility of your company or organisation. Only official sponsors and exhibitors may demonstrate products or services to buyers, decision-makers or possible future collaborators in the Congress Exhibition Hall and will be displayed in conference communications/Web sites.

Overleaf we provide some examples the form your sponsorship could take. We will be most happy to tailor your sponsorship according to the needs and style of your organisation. Contact us!

Devens Gust (Chair)

Bo Albinsson (Chair, Local Organizing Committee)

For questions or further information please contact:

Mia Andreasson, Congrex Conference Secretariat as below or on cell phone: +46 70 7700 297

Sponsor levels and benefits

We propose to you one of the four levels of sponsorship below. Also included is a Sponsor item list for companies not necessarily participating as exhibitors. **The indicated benefits are examples and can be tailored to your needs and style.**

Gold sponsors

SEK 100 000

- 10 square metre Exhibition area
 - 2 complimentary conference registrations
 - 2 complimentary banquet tickets
 - 2 complimentary tickets to the welcome reception
 - Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Custom signage at entrance to Exhibition Hall
 - Leaflet in the Congress bag
 - 1 page advertisement (black/white) in the Final Programme/Abstract book
-

Silver sponsors

SEK 65 000

- 10 square metre Exhibition area
 - Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Custom signage at entrance to Exhibition Hall
 - 1/2 page advertisements (black/white) in the Final Programme/Abstract book
-

Bronze sponsors

SEK 40 000

- 10 square metre Exhibition area
 - Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Custom signage at entrance to Exhibition Hall
-

Exhibitor

SEK 1990 per square metre, minimum 6 square metres.

- Exhibition area size of your choice
 - Custom signage at entrance to Exhibition Hall
-

Sponsored item list

Abstracts on CD-ROM

A CD-ROM containing the accepted abstracts will be produced for the meeting.

Sponsor cost: SEK 15 000 + SEK 100/copy

The sponsor will receive:

- Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Organisation name and logo will be printed on the cd-rom as well as on the cover of the cd-rom
-

Advertisement

Sponsor cost: SEK 35 000

The sponsor will receive:

- Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - 1 page advertisement (black/white) in the Final Programme/Abstract book
-

Congress bag

Sponsor cost: SEK 20 000 + actual cost for the bag

The sponsor will receive:

- Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Organisation name and logo printed on the bag
-

Internet Café

An Internet Café will be situated within the meeting venue where the delegates can take care of their e-mails etc. A specific area in the Café will be provided to the sponsor.

Sponsor cost: SEK 30 000 + actual cost for the computers and Internet access.

The sponsor will receive:

- Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Organisation name and logo on sponsor signage at the entrance of Internet area
-

USB-Memory

A USB Memory will be produced for each delegate.

Sponsor cost: SEK 35 000 + actual cost.

The sponsor will receive:

- Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Information about the sponsor on the Memory
-

Pencil and Pad

A pencil and pad will be put in the meeting bag, and distributed to all delegates.

Sponsor cost: SEK 25 000 + actual cost.

The sponsor will receive:

- Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
 - Organisation name and logo printed on the pencil and the pad
-

Web Site/Abstract book

The Web site will be the only way to register to the meeting as well as submitting abstracts. It will contain Registration as well as Abstract Forms for download and it will be continuously updated with the latest information concerning the meeting.

Sponsor cost: SEK 15 000

The sponsor will receive:

- Organisation name and logo printed in the Final Programme/Abstract book
 - Organisation name, logo, and URL, placed on the Congress Web site
-

Terms of Payment for Sponsorship

For Exhibitors (including Gold, Silver, and Bronze Sponsors) a deposit of 50% of the total sponsorship fee due will be invoiced once the attached signed 'Exhibitors and Sponsors Contract' has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Meeting. The Sponsored items will be invoiced when ordered. Note that all prices are excluding VAT.

Cancellation Policy

Cancellations must be received in writing.

A cancellation charge of 50% of total sponsorship fees will apply to cancellations received between 6- and 3- months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the sponsorship fees will be applied.

Conference Secretariat



Congrex Sweden AB
Ref: IUPAC 2008
PO Box 5078
SE-402 22 Göteborg
Sweden

Phone: +46 31 708 60 00
Fax: +46 31 708 60 25
E-mail: iupac2008@congrex.com

For questions or further information please contact:

Congrex Conference Secretariat as above or Mia Andreasson on cell phone: +46 70 7700 297

EXHIBITORS AND SPONSORS CONTRACT

XXIIth IUPAC Symposium on Photochemistry

Göteborg, Sweden July 28-August 1, 2008

AGREEMENT

An Agreement between Congrex Sweden AB/ IUPAC 2008 and:

Sponsor/Exhibitor

Mailing Address

Postal Code

City

Country

Phone

Fax

Representative's name

E-mail

Representative's signature

Date

VAT registration number

SPONSORS PACKAGE

- Gold sponsor, SEK 100 000
- Silver sponsor, SEK 65 000
- Bronze sponsor, SEK 40 000

EXHIBITION

SEK 1990 per square meter
(no walls included)

Exhibitor _____ m²

Front _____ Depth _____

SPONSORED ITEMS

- Abstracts on CD-ROM, SEK 15 000 + SEK 100/copy
- Advertisement, SEK 35 000
- Congress bag, SEK 20 000 + actual cost for the bag
- Internet Café, SEK 30 000 + actual cost for computers and Internet
- USB-Memory, SEK 35 000 + actual cost
- Pencil and Pad, SEK 25 000 + actual cost
- Web site/Abstract book, SEK 15 000

VAT (25%) not included in the above prices (only applicable for Swedish exhibitors). Confirmation will be sent by post. Booth will be allocated on a "first come, first served basis"

Please return this form to

Congrex Sweden AB, Ref: IUPAC 2008
P.O Box 5078
SE-402 22 Göteborg, Sweden
Congrex VAT No: SE556261097101